

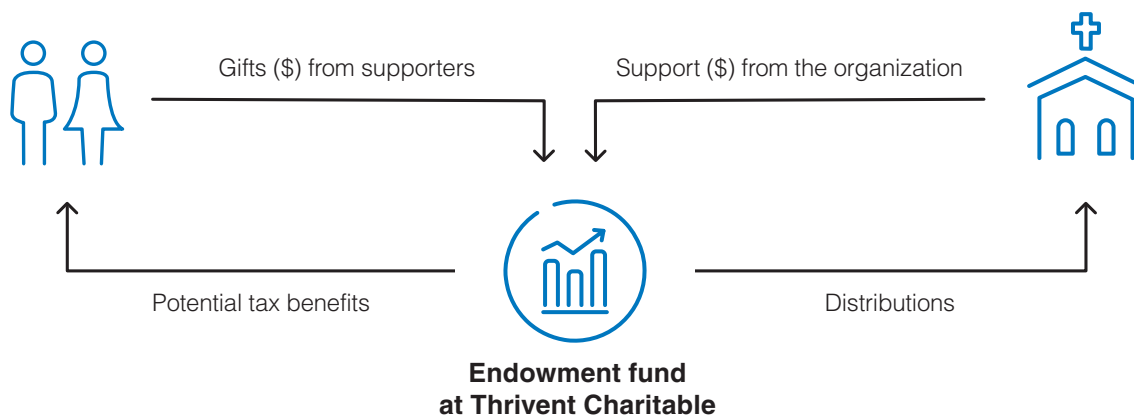
# Endowment funds for organizations

## Committing to your future mission

Many churches and faith-based nonprofits recognize the need for perpetual income to support their future missions. Thrivent Charitable Impact & Investing™ (Thrivent Charitable) offers these organizations a flexible option to build an endowment fund for whatever charitable purposes they choose.

Why consider Thrivent Charitable for your organization's endowment fund? Beyond proven stewardship, Thrivent Charitable offers a full range of charitable giving options

and professional giving expertise so that supporters can give in ways that match their personal circumstances. In addition, your endowment fund assets are invested in a large, fully-diversified pool of low-cost institutional investments, with advisement by leading investment advisors. You also have access to a suite of resources to help grow your endowment fund among supporters. Your church or faith-based nonprofit can create an endowment fund with a required minimum of \$25,000, intended for general or specific giving purposes.



### Potential tax benefits

**Streamlined administration:** Thrivent Charitable assumes the complexities of administering the endowment fund. This includes accounting and investment responsibilities, transaction assistance and gift planning consultations. The organization gains significant professional expertise at a low cost and investment portfolios typically not available to smaller endowment funds.

**Investment expertise:** The organization benefits from the investment expertise of its investment advisors, Cambridge Associates and Veris Wealth Partners, two leading advisors to nonprofits nationally.

**Giving options:** Supporters of your church or faith-based nonprofit have access to a full range of charitable giving options, including charitable remainder trusts, gift annuities and other gift options.

**Distribution flexibility:** Your endowment fund can be structured to include special-purpose gifts and specific distribution arrangements.

**Marketing assistance:** You will have access to an Endowment Marketing Toolkit to help grow awareness and promote planned gifts to build your endowment fund. This kit includes content such as a marketing calendar, bulletin blurbs, newsletter articles, letters, social media posts and more.

## Resources to promote your endowment

Organizations with an endowment fund at Thrivent Charitable have access to giving options and a variety of complementary resources designed to educate, build awareness and grow your endowment fund, such as:



### Endowment marketing toolkit

The endowment marketing toolkit offers print and online resources including:

- Marketing calendar.
- Bulletin blurbs and newsletter articles.
- Postcards, ads and flyers.
- Legacy letters and year-end letters.
- Sample social media posts and images.
- Guide to planning events.



### Customized brochure

With your endowment committee's input, our team creates a custom brochure outlining giving options for supporters with your endowment fund's mission and purpose.



### Gift planner expertise

Our team of charitable gift planners utilizes deep charitable expertise to expand your giving options and help you meet your organization's giving goals. Our collaborative approach will allow you to maintain your current relationships with supporters of the endowment fund while we provide the most relevant advice that aligns with supporters' financial priorities.

## About us

We believe humanity thrives when people make the most of all they've been given. Thrivent Charitable Impact & Investing helps people do just that—bring their generosity to life so that they can support the organizations and causes closest to their hearts, now and into the future. Grounded in our purpose to serve, we take a holistic, personalized approach to help our donors create strategic charitable plans and give in a way that best reflects their values and financial priorities. Together, we are committed to creating positive impact and inspiring lasting change in our communities.

Thrivent Charitable Impact & Investing™, a separate legal entity from Thrivent, the marketing name for Thrivent Financial for Lutherans, is a public charity that serves individuals, organizations and the community through charitable planning, donor-advised funds and endowments. Thrivent Charitable Impact & Investing works collaboratively with Thrivent and its financial professionals.

Donors must itemize deductions to receive a charitable income tax deduction. Charitable giving can result in tax, legal and financial consequences. Thrivent Charitable Impact & Investing™ does not provide legal, accounting or tax advice. Consult your attorney or tax professional.

As per the Uniform Prudent Management of Institutional Funds Act (UPMIFA), potential donors are to be advised (prior to making a gift) that distributions from the endowment fund may, on occasion, include principal as well as earnings from time to time.